



SOLEP
Société Luxembourgeoise de l'Evaluation
et de la Prospective



WLADIMIR NIKOLUK

Presenter

“How Artificial Intelligence algorithms can help improve impact evaluation”

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European Investment Bank, EKI building
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Wladimir Nikoluk is Founder and CEO at ImmerLearn and a Public Policy Candidate at the Harvard Kennedy School with a focus on data science based impact measurement. He has been awarded the McCloy Fellowship of the German Government and the Harvard Cheng Fellowship for social entrepreneurs. Previously, he was a consultant at McKinsey & Company specializing in public sector, technology and strategy projects. Before that he worked as a Resilience Intelligence Officer for the United Nations in Jordan, where he represented UNDP in negotiations with governments, NGOs and other UN agencies on the response plan for the Syria sub-region. He holds a BA in Philosophy, Politics and Economics from the University of Oxford and is a member of the World Economic Forum Global Shapers and the German National Academic Foundation.

Between development aid, humanitarian aid and impact investments, the world spends close to \$600 billion each year to tackle a series of societal challenges such as poverty, climate change and slowing productivity growth. Yet, there is little consensus on how the impact of those investments should be measured. In this talk, Wladimir Nikoluk will propose a definition and framework for impact accounting as well as summarise the key pain points that prevent mission-driven organizations from measuring their impact. Drawing on academic and client examples, he will then explore how innovation in data science and technology can help solve a series of pain points and push the boundaries of what impact indicators are measurable.